



THE SOUNDMAKERS

Contact: Andreas Marx
Head of Marketing Communications
Email: amarx@musicandsales.com
Tel.: +49 (0) 6851 905-279
Music & Sales PE GmbH
Tritschlerstraße 3
66606 St. Wendel, Germany

Press Release

HK Audio makes LUCAS NANO more affordable than ever

October 27 2017 // St. Wendel, Germany

HK Audio has significantly reduced the suggested retail prices of its industry-leading **LUCAS NANO 608i** and **LUCAS NANO 602** portable active stereo PA systems.

With more than 50,000 LUCAS NANO systems sold since the family was first introduced five years ago, the global success story continues – and high production volumes have resulted in lower production costs, which HK Audio is now passing on to users the world over in the form of a better deal.

The European suggested retail prices – prices instore are typically much lower still – have changed as follows:

- LUCAS NANO 608i: reduced from €1,783.81 to €1,545.81
- LUCAS NANO 602: reduced from €1,188.81 to €1,069.81

This means that users can now make an instant saving of €238 on the flagship LUCAS NANO 608i, while the price reductions also mean that the two-unit **LUCAS NANO Stereo and Twin Stereo Systems** have become much more affordable.

For more information, visit the HK Audio website.

END

Useful links:

LUCAS NANO at HK Audio: hkaudio.com/products.php?sid=32